

氣候行動案例募集-響應回覆

感謝支持響應本會推動之永續倡議專案與工作，貴企業/機構的參與和投入將成為實現永續轉型的寶貴助力。

注意事項：

- 由於案例內容須符合 WBCSD 規範，敬請於填寫響應回覆表前，詳閱並確認可依循下方所列之 Quality criteria 與 Writing guidelines 進行案例撰寫
- 建議提交具備「創新性」或「已展現顯著減碳成效」之氣候行動
- 本響應回覆表僅供初步了解貴公司之氣候行動意向，不代表正式進入案例提交流程

Quality criteria

To ensure actionability, business focus & credibility, all case studies submitted must follow those **three key quality criteria**

- ✓ **Sustainability and business impact:** Disclosing sustainability and business (cost / benefits) impact is mandatory. Impact can be qualitative for business and expected for sustainability.
- ✓ **Actionable:** Implementation details include key stakeholders to engage internally / externally as well as steps for implementation to effectively support other companies to replicate the effort.
- ✓ **Implementers only:** As a pre-competitive space, only case studies written from the perspective of the implementing company are accepted (no solution provider).

Writing guidelines

- ✓ **Use 3rd person.** For example, *[Company name] has implemented the following approach...*
- ✓ **Use descriptive headers** throughout to help readers navigate the content.
- ✓ **Use clear accessible language** by breaking down information, explaining acronyms, and defining technical terms so diverse audiences can understand.
- ✓ **Use objective, non-competitive language** that avoids commercial and selling interest. For example, after introducing the names, use “the solution provider” or “the adopting company” instead of company names, “the technology” instead of product names, and avoid words such as “groundbreaking”, “innovative”, etc.
- ✓ **Use concise language** by avoiding repetition and keeping paragraphs to one key idea and no longer than 100 words.
- ✓ **Use in-text citations** for sources and link external links in-text.
- ✓ **Use visuals and lists** to help explain and make information more engaging.

響應回覆表

基本資料

單位(公司)名稱：

聯絡窗口姓名：

聯絡窗口部門：

聯絡窗口職稱：

聯絡窗口電子信箱：

聯絡窗口電話：

是否已確認能依循上述 WBCSD 規範進行案例撰寫：是，已確認

請簡述欲提供的氣候行動案例概要

若有，請分享有關上述氣候行動概要的相關連結或補充資訊